

TIME	SESSION
8:30-9:00	Registration / welcome
9:00-9:10	Renata Pecotić, Željka Josić, Katarina Vukojević Opening ceremony
9:10-9:25	Marko Mimica: No Adoption, No Innovation
9:25-9:45	Agathe Acchiardo: The Healthcare System of 2035: From Digital Innovation to Human-Centered Transformation
9:45-10:05	Lucien Engelen: From Trends to Adoption: What Healthtech Builders Must Do Now
10:05-10:25	Jordi Serrano Pons: Are Hospitals Ready for the Next Decade of Healthcare?
10:25-10:55	Coffee break & networking
10:55-11:15	Jaroslav J. Fedorowski: Value Based Healthcare: Applying innovative medical technologies for the 24/7 hospital & home care continuum
11:15-11:55	Panel: Building the Right Policy Environment for Health Innovation Moderator: Renata Pecotić Panelists: Tony Young, Željka Josić (Ministry of Health of the Republic of Croatia), Katarzyna Kacperczyk (Ministry of Health of the Republic of Poland), Krešimir Dolić
11:55-12:10	Aline Noizet: How Hospitals Adopt Innovation: Innovation Procurement as a Strategic Lever
12:10-12:25	Caterina Buonocore: Strengthening South Eastern Europe's Competitiveness in Horizon Europe: Opportunities in Cluster 1, the Cancer Mission and WIDERA
12:25-12:40	Jayden Khakurel: Data Space for Health and Wellbeing Innovation: Lessons from European Initiatives
12:40-13:40	Lunch break
13:40-13:55	Nana Bit-Avragim: Where Are We Going in Business Model Innovation for Life Sciences?
13:55-14:30	Panel: Translating Cancer Research into Health Innovation: From Discovery to Patient Impact Moderator: Joanna Broy Panelists: Marko Loparić, Eduard Vrdoljak, Miloš Ičević, Katarina Vukojević, Rita Khoueiry
14:30-14:45	Ana Brito: From Idea to Impact: De-Risking MedTech Through Validation, Roadmapping, and Regulatory Strategy
14:45-15:15	Panel: From Research to Adoption: Building the Healthtech Transfer Pathway Moderator: Vesna Gabelica Marković Panelists: Vedrana Perković-Hadl, Amelia Compagni, Ivana Kostić
15:15-15:25	Miloš Kostić: Reaching the Market from the Comfort of the Ivory Tower: An Online Technology Uptake Platform
15:25-15:50	Fireside chat: From Regional Excellence to European Relevance: What Comes Next? Moderator: Maja Mimica Guests: Ákos Wetters, Tony Young
15:00-16:00	Day 1 Closing

TIME	SESSION
10:00-10:15	Ana Barjašić: Beyond Southeast Europe: Building Startups That Scale
10:15-10:30	Marco Mohwinckel: Building HealthTech Solutions Investors Want to Back
10:30-10:45	Christophe Gardès: From Market Presence to Meaningful Engagement: Unlocking Health Innovation in Southeast Europe
10:45-11:15	Panel: How Pharma Works with Startups - From Scouting to Strategic Partnership Moderator: Filip Ivančić Panelists: Marco Mohwinckel, Barbara Ūlen, Maša Safundžić Kučuk, Vera Codazzi
11:15-11:45	Coffee break & networking
11:45-11:50	Startup World Cup Ambassador: Opening Remarks for the Healthtech Adria Awards 2026 Regional Competition
11:50-12:50	HealthTech Adria Awards 2026 - Pitching Session I Jury: Vesna VC, Pace Ventures, Heal Capital, Eleven Ventures, MEDKAP Investor Association, AYMO Ventures, MedStartr Capital, Fil Rouge Capital, Sphere Ventures, Aegis Capital, Startup Council
12:50-13:20	Panel: Hospitals as Innovation Testbeds: Turning Clinical Excellence into Scalable Health Solutions Moderator: Anja Barešić Panelists: Christos Tsouras, Dimitar Mitev, Branka Lasić
13:20-13:35	Tobias Appenzeller: Mission Houston: Taking European Cancer Innovation into U.S. Clinical Practice
13:35-13:50	Dragoş Duşe: What It Takes for a CEE Healthtech Startup to Get CE-Marked
13:50-14:50	Lunch break
14:50-15:10	Panel: Selling to Private Healthcare: What Actually Works When Scaling Digital Health Moderator: Duje Mihovilović Hrvoje Vidak, Nikola Komes
15:10-15:25	Karin Ostermann: From Market Entry to Market Growth: Commercializing Health Innovation in Practice
15:25-16:25	HealthTech Adria Awards 2026 - Pitching Session II Jury: Vesna VC, Pace Ventures, Heal Capital, Eleven Ventures, MEDKAP Investor Association, AYMO Ventures, MedStartr Capital, Fil Rouge Capital, Sphere Ventures, Aegis Capital, Startup Council
16:25-16:40	Ivana Gulišija: Translating Science: The GlycanAge Journey from Early R&D to Clinical Diagnostics
16:40-16:55	Fireside chat: Mentor Talk: Common Strategic Mistakes HealthTech Founders Make Milica Vukmirović, Ion-Gheorghe Petrovai
16:55-17:05	Awards Ceremony
17:05-17:15	Day 2 Closing Ceremony